



# Sponsorship Program



[WWW.LDSA.CA](http://WWW.LDSA.CA)

### Mission Statement

**"To Enhance the Quality of Life for All Individuals who have Down Syndrome"**

### Motto

**"Accomplishments Are Awesome"**

### Who is the LDSA?

Established in 1983, as the Parent-to-Parent Support Group, what is now the London Down Syndrome Association was initiated by a group of parents who were attending the Child and Parent Research Institute's support group. We are a group of individuals who seek to further the goals of the association. At the head of the association is an Executive Committee (Board of Directors), who directs the activities of the association with input from the membership as a whole. We are an association of people with Down Syndrome, their families and friends. But also we have in our numbers, several professionals, organizations and companies who are also interested in furthering our goals. Lastly, we are a group of dedicated volunteers who are passionate about accomplishing the goals of the association. After all, "Accomplishments Are Awesome".

### What is the LDSA?

The London Down Syndrome Association is first and foremost a not for profit, charitable organization. As our mission statement makes very clear, we are here to "Enhance the Quality of Life for All Individuals who have Down Syndrome"

We are a 100% Volunteer Driven organization. We pride ourselves in the fact that all funds generated are directed entirely into our programs and services.

Through our activities, programs and services, we seek to accomplish the following:

- Provide a Forum for the exchange of information
- Provide up-to-date Medical and Educational information
- Support Individuals with Down Syndrome, their families and friends..
- Provide Opportunities for Socializing amongst and across several peer groups..
- Increase Public Awareness of Down Syndrome and related conditions.
- Encourage effective Services for individuals with Down Syndrome.
- Collaborate with related organizations.
- Advocate with and on behalf of Individuals with Down Syndrome.
- Raise Funds to accomplish the goals of the organization.

### Programs and Services

Teen Nights  
Tweens Club  
Speech Therapy  
Camp Talk About It  
Bursaries  
ScrapBooking Club  
Annual Picnic  
Christmas Party  
Community Suite-JLC  
Fundraising

New Parent Package  
Support for  
Family and Friends  
Resource Library  
Newsletter  
Website  
General Meetings  
Awareness  
Collaboration

## **SPONSORSHIP DETAILS**

The Programs and Services we offer would not be possible without the funds required to operate them. Our Sponsorship Program has been developed to provide the LDSA with those much needed funds, while at the same time offering an opportunity for our benefactors and sponsors to gain publicity, if they so choose.

We are a 100% Volunteer Driven association that contributes 100% of the funds that we generate towards our goals. To accomplish this, we need not only to fund what we do, but also to eliminate our expenses wherever possible.

We have created a few different levels of contribution, but are always ready, willing and able to accommodate whatever priorities you may have as sponsors. Be it one time donations, allocations over time, corporate fund matching programs or whatever it is that suits your needs.

We would be pleased to meet with you to present and develop a mutually beneficial sponsorship program. Please contact [president@ldsca.ca](mailto:president@ldsca.ca) to arrange a presentation.

Please find enclosed our current [Wish List](#) and available directed [Sponsorship Opportunities](#).

*THANK YOU!*  
*For your consideration*

### **Major Benefactor**

Our Major Benefactors sponsorship level is reserved for organizations and individuals who contribute to our association in a way that has a profound impact with regards to accomplishing our mission and goals. These tend to be general contributions that benefit many of our programs and services but can also be directed to specific programs and/or services if desired. Typically greater than \$10,000.

### **Significant Sponsor**

A Significant Sponsor has, in most cases, directed funds to a particular program and/or service. This sponsorship level can also be made generally. Typically greater than \$5,000.

### **Product and/or Service Sponsor**

These are our sponsors that ensure that the funds we generate go directly into accomplishing our mission and goals. Without them we would have much difficulty in providing the level of service that we currently offer.

## **BENEFITS of SPONSORSHIP**

We would be happy to work with you to build a program that recognizes your contribution and offers promotional benefits, which may include but are not limited to:

**Newsletter Recognition**  
**Logo within Newsletter**  
**Logo within Large Awareness Banner**  
**Logo within LDSA Signage**  
**Recognition as Event Sponsor**

**Website Recognition**  
**Logo on Website**  
**Linked logo on Website**  
**Certificate of Appreciation**  
**Co-Logo Merchandise**



# Sponsorship Registration

[WWW.LDSA.CA](http://WWW.LDSA.CA)

## LONDON DOWN SYNDROME ASSOCIATION

1129 Gladstone Drive

Belmont, Ontario NOL 1B0

Tel: (519) 644-1867 E-Mail: [president@lds.ca](mailto:president@lds.ca)

Non Profit Charitable Organization# BN 86694 2493 RR 0001

### Yes, we would like to sponsor the LDSA

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel#: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

We would like to contribute in the amount of: \$ \_\_\_\_\_

### Generally

One Time

Over Time \$ \_\_\_\_\_

\$ \_\_\_\_\_ Per month for # \_\_\_\_\_ months.

\$ \_\_\_\_\_ Per year for # \_\_\_\_\_ years.

### Specifically

Towards: \_\_\_\_\_

For the entire year.

Per Event for # \_\_\_\_\_ events.

### Product and/or Service

Product, please specify: \_\_\_\_\_

Service, please specify: \_\_\_\_\_

For receipt purposes

this is valued at \$ \_\_\_\_\_

Please contact us directly per above if we will require further instruction or documentation